



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2023/21

27-Feb-23

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

The following clients have appointed the accredited agencies (given against their names).
Please enlist these clients and update your record.

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Jamal & Brothers Builders & Developers (Pvt.) Ltd. Main Charsadda Road, Near: Ring Road, Osama Warraich Flyover, Peshawar. Ph: 091-2601199	M/s. Manhill Advertising (for <i>Mumtaz Heights, Peshawar</i> through <i>M/s. Star Marketing</i>)
2	M/s. Aptitude Migration, Plot No.68, 3rd Floor, Cavalry Ground, Lahore.	M/s. Media Professional
3	M/s. Lacas School Network (Pvt.) Ltd., 302 F/II, M.A. Johar Town, Lahore. Ph: 042-35311088-93	M/s. Media Professional
4	M/s. S.B. Enterprises, Plot No. Commercial-1, Sector # 29, Deh Songal Tappo, Gujro, KDA, Scheme 33, Malir, Karachi.	M/s. Oktopus 360 Media (for <i>Saima Boulevard</i>)
5	M/s. Askari Testing Services, H.No.41, St. No.10, Block-A, New City, Phase 2, Wah Cantt.	M/s. Smart Ways Communications

Note: As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Childlife Foundation, 172-B, 1st Floor, Najeef Centre, Shahrah-e-Quaideen, Block-2, P.E.C.H.S., Karachi. UAN: 111-111-253	M/s. Marksman Advertising	M/s. Hayder Ali Communications

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director, APNS

APNS