



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2021/24

March 26, 2021

To: All Member Publications

Sub: Accuracy and Authenticity of News Stories

Dear Sirs,

We are in receipt of an e-mail dated March 23, 2021 alongwith a letter from the Deputy Director General(Advt), Press Information Department, Government of Pakistan regarding subject cited above.

We enclose herewith copy of the above letter, which is self-explanatory, for your information and compliance.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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**GOVERNMENT OF PAKISTAN
PRESS INFORMATION DEPARTMENT**

Subject: Accuracy and Authenticity of News Stories

The National Command and Operation Centre (NCOC) is a nerve centre to generate coherent national efforts against COVID-19 and to implement the decisions of the National Coordination Committee in the country.

2. It has been observed that while generating and developing the contents for news stories to disseminate among the masses, media houses are running news stories related to COVID-19 lack the authentication and its veracity which creates apprehension and trepidation.

3. In order to disperse verified facts and figures and to defuse the impact of disinformation, you are requested to pass on directions to all print and electronic media houses to ensure the authenticity of news stories regarding COVID-19 from the NCOC. For any clarification/confirmation of news, you are requested to contact Mrs. Nighat Ahsan, Director (Coord), NCOC on Cell No. 0300-4004087.



(Muhammad Asim Khichi)
Deputy Director General (Advt)

President,
All Pakistan Newspapers Society (APNS)
Karachi

President
Council of Pakistan Newspapers Editors (CPNE)
Karachi

Chairman,
Pakistan Broadcasters Association,
Karachi