



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2025/110

November 19, 2025

To: **All Member Publications**

Sub: **Grant of Provisional Accreditation to
M/s. Khyber Advertising Agency (SMC-Pvt.) Ltd., Peshawar.**

Dear Sirs,

The Executive Committee of the All Pakistan Newspapers Society at its meeting held on November 18, 2025 has decided to grant provisional accreditation to M/s. Khyber Advertising Agency (SMC-Pvt.) Ltd., Janisar Plaza, Main G.T. Road, Hashtnagri, Peshawar with immediate effect. As per rules of the Society, the agency will enjoy the credit facility for 45 days only during the period of provisional accreditation.

Member publications are hereby requested to add the name of the above agency in the list of APNS provisionally accredited advertising agencies and enlist the following clients as the clients of M/s. Khyber Advertising Agency (SMC-Pvt.) Ltd., Peshawar:

1. **M/s. Khyber Creative (Pvt.) Ltd.,**
Landi Akhun Ahmed, Near Pishtakhara Chowk, Ring Road, Peshawar.
2. **M/s. National Institute of Modern Sciences,,**
Landi Akhun Ahmed, Near Pishtakhara Chowk, Ring Road, Peshawar. Ph:091-5230505
3. **M/s. NUMS School System,**
Cherat Road, Opp. Grid Station, Near Police Thana Pabbi Station, Nowshera.
4. **M/s. Tribal Area Electricity Supply Company, (TESCO)**
Office of the Chief Executive Officer, 201-WAPDA House, Peshawar. Ph:091-9212987
5. **M/s. WAPDA Hospital,**
Office of the Assistant Manager (A&F), WAPDA Hospital, Sakhi Chashma, Shami Road, Peshawar. Ph:091-9212461

M/s. Khyber Advertising Agency (SMC-Pvt.) Ltd., Peshawar have undertaken that they have cleared all bills of member publications and have further assured us to clear claims of member publications if any, without further delay. Member publications are therefore, requested to inform us, if any of their bills are outstanding against the above agency within 15 days of the receipt of this circular.

Thanking you,

Yours faithfully,

(Muhammad Athar Kazi)
Secretary General