



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web: www.apns.com.pk

Ref: APNS/2022/135

December 16, 2022

To: The Publishers Metro B Member Publications

Sub: Digitalisation of Member Publications

Dear Sirs,

We have to inform you that the Small, Medium - Sized Metropolitan 'B' Publications Committee of the APNS at its meeting held on December 10, 2022 has recommended that the Metro B publications should digitalise their publications to enhance their reach to the targeted audience. The Committee therefore decided to conduct a survey of all Metro B publications and hold a digital training workshop to enable the publications to adopt digital platforms.

Dr. Abdul Wasay Shakir, Chairman of Small, Medium-Sized Metropolitan 'B' Publications Committee has desired to request you to fill in the enclosed Survey Form and forward to APNS secretariat through courier or email at apns@apns.com.pk latest by December 24, 2022 positively.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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SURVEY FORM FOR METRO B MEMBER PUBLICATIONS

Name of Publication: _____

Website URL: _____

Year of Establishment: _____

Digital Platforms of Revenue generations, Please tick the relevant box:

- YouTube
- Facebook
- Instagram
- Twitter
- Snapchat
- TikTok
- Others

Name of Publisher / Editor: _____

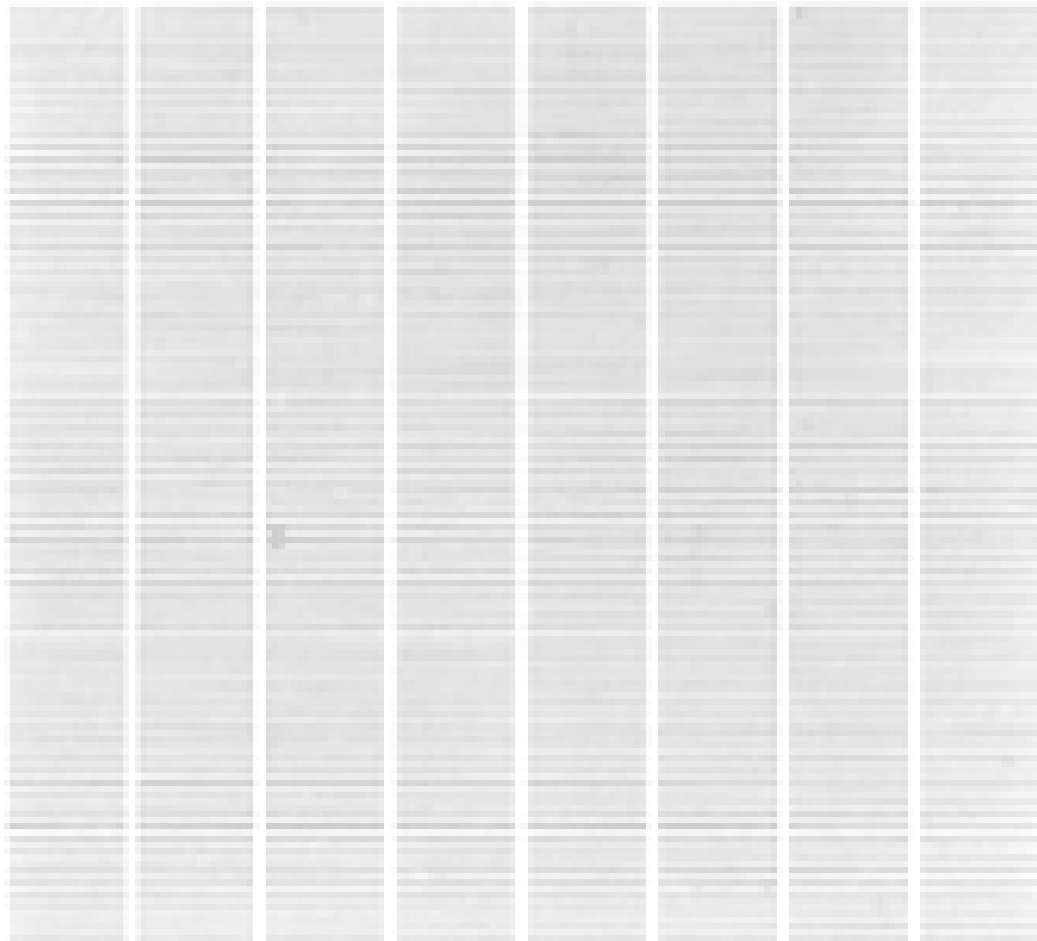
Signature: _____

(Please affix seal / stamp)

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