All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2025/79 July 16, 2025

To: **All Member Publications.**

Sub: **Provisional Restoration of Business of M/s. Marshmallow Advertising (Pvt.) Ltd**

Dear Sirs,

This refers our Circular No.APNS/2025/48 dated April 17, 2025 regarding suspension of the above provisional accredited advertising agency.

We are pleased to inform you that the above agency has provided us a schedule of payment towards the reported dues of member publications. We have therefore decided to provisionally restore the business of the above agency with immediate effect. Member publications are advised to accept advertisements released by the above agency till further communication.

Please go through APNS website i.e. www.apns.com.pk for other agencies / clients under suspension.

Thanking you,

Yours faithfully,

(Muhammad Athar Kazi)
Secretary General
APNS