



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2022/81

16-Jul-22

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Foundation University Islamabad, Defence Avenue, Phase-I, DHA, Islamabad. UAN: 111-384-111	M/s. Manhattan Communications
2	M/s. Hashwani Hotels Ltd., 107-A, 1st Floor, Cotton Exchange Building, I.I. Chundrigard Road, Karachi. Ph: 32464161-64	M/s. Manhill Advertising (for Zaver Pearl Continental Hotel & Shopping Arcade at Hayatabad, Peshawar through M/s. Star Marketing)
3	M/s. ZK Builders, Near: Royal Orchard, Multan Public School Road, Multan.	M/s. Manhill Advertising (for ZK Royal Tower, Multan through M/s. Star Marketing)
4	M/s. Oil Companies Advisory Council, Ground Floor, Overseas Investors Chamber of Commerce & Industry (OICCI) Building, Talpur Road, Karachi. Ph: 32464304-08	M/s. Media Pulse (Pvt.) Ltd.
5	M/s. Faizan Model School, Jhang Syedan, Islamabad	M/s. Media Partner (Pvt.) Ltd.
6	M/s. The Lake City Developers (P) Ltd., 13-KM, Raiwind Road, Lahore. UAN: 111-000-096 Ph: 35323291-5 Fax: 35322754	M/s. Midas International
7	M/s. The Lake City Holdings (P) Ltd., 13-KM, Raiwind Road, Lahore. UAN: 111-000-096 Ph: 35323291-5 Fax: 35322754	M/s. Midas International
8	M/s. Falcon Steel Mills (Pvt.) Ltd., Mehmood Boti Interchange, Ring Road, Lahore Ph: 042-36623320-21	M/s. Oktopus 360 Media
9	M/s. Mokal Housing Blue Town, 337-Block G3, Johar Town, Lahore. Ph: 042-35316163	M/s. Velocity Marketing

Note: As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. NewEra Watches, 85-Shahrah-e-Quaid-e-Azam, Lahore. Ph: 042-36361480-81 Fax: 042-36306652	M/s. Midas International	M/s. Midas (Pvt.) Ltd.
2	M/s. BNP (Private) Ltd., One Constitution Avenue, Adjacent to: Convention Center, Islamabad. Ph: 051-111-441-234	M/s. Oktopus 360 Media (for <i>ONECASA Launch Campaign</i>)	M/s. Enhancerz Communications
3	M/s. Soneri Bank Ltd., Central Office, 9th & 10th Floor, PNSC Building, M.T. Khan Road, Karachi. UAN: 111-567-890	M/s. Manhattan International	M/s. Adcom / M/s. Spectrum
4	M/s. Sanofi-Aventis Pakistan Limited, Plot No.23, Sector No.22, Korangi Industrial Area, Karachi. Ph: 35060221-35 Fax: 35060358	M/s. Manhattan International	M/s. Group M Pakistan
5	M/s. Pakistan Association of Automotive Parts & Accessories Manufacturers, 16-B, Westwood Colony, Thokar Niaz Bag, Lahore. Ph: 37498474-5	M/s. Synergy Advertising (for <i>Pakistan Auto Show 2022</i>)	M/s. Modem 4 (Pvt.) Ltd.
6	M/s. Descon Oxychem Ltd.	No new agency appointed	M/s. Message Communications

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Pakistan Institute of Management, Govt. of Pakistan, Ministry of Industries, Managemnet House, Shahrah Iran, Clifton, Karachi. Ph: 99251711-14	<u>M/s. Creative Junction</u> : All advertisements related to admission and marketing of training programs. <u>M/s. Adarts Karachi</u> : All advertisements other than admission and marketing of training programs.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director