



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2022/74

June 16, 2022

TO: All Concerned Accredited Advertising Agencies.

SUB: REQUEST FOR DATA REGARDING OUTSTANDING ADVERTISEMENT DUES AGAINST FEDERAL GOVERNMENT FROM 2018-2022.

Dear Sirs,

Please refer our communication dated June 13, 2022 requesting for statements of dues relating to the period 2013-2018 as per format of the PID by June 17, 2022. Your response is still awaited please expedite.

We have today received letter No.19(16)/2022-Advt dated June 16, 2022 from Ms. Zoobia Masood, Director Advertisement PID Islamabad, wherein it has been requested to provide information regarding outstanding advertisement dues against Federal Government / Ministries / Organizations for the **period from 2018 to 2022** for print media (Classified / Display) as per following format:

S.No	PID No.	Date	Client	Agency / Classified	Amount	Status (with date)

The PID also requested that information related to outstanding dues (if any) on behalf of the campaigns run by the Ministry of Information and Broadcasting for the period 2018-2022 may please be compiled separately in order to have accurate figures for reconciliation of advertisement dues and its subsequent payment.

The above detail may be forwarded to Ms. Zoobia Masood, Director Advertisement through email ahsan747@gmail.com by June 20, 2022 under intimation to APNS at apns@apns.com.pk

Thanking you,

Yours faithfully,

-s/d-

(**Dr. Tanvir A. Tahir**)
Executive Director

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