



All Pakistan Newspapers Society

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Ref: APNS/2011/126

June 16, 2011

All Member Publications

All Accredited / Associate Advertising Agencies

Dear Sirs,

D) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. United Education Consultancy (Pvt.) Ltd., Office 4-B, Al Kausar Plaza, G-10 Markaz, Islamabad. Ph: 2568540	M/s. Channel 7 Communications
2	M/s. VIEC Pakistan, Office # 1/3-D, Khursheed Market, F-10/1, Islamabad. Ph: 051-2101930-32 Fax: 2292689	M/s. Channel 7 Communications
3	M/s. Birdies Diapers (Pvt.) Ltd., 224-225, 5th Floor, Mega Tower, Main Boulevard, Gulberg II, Lahore. Ph: 35777613-4 Fax: 35763539	M/s. Interflow Communications
4	M/s. Shapar (Pvt.) Ltd., 2/7, Sector 15, Korangi Industrial Area, Karachi. Ph: 35065715 Fax: 35056857	M/s. Manhattan Communications (for Amir Adnan & Fnk Asia products)
5	M/s. Al-Manzil Builders & Developers, A-1944, Metrovile III, Gulzar-e-Hijri, Scheme 33, Karachi. Ph: 34653555, 34653666 Fax: 34641334	M/s. Manhattan Pakistan
6	M/s. Pakistan Currency Exchange Co. (Pvt.) Ltd. Office # 7,8,9, Al-Rasheed Chambers, 12-A, Block-6, P.E.C.H.S., Shahrah-e-Faisal, Karachi. UAN: 111-242-242 Fax: 34312970	M/s. Mass Advertising
7	M/s. Rani Foods (Pvt.) Ltd., 403, 2nd Floor, Millennium Heights, F-11/1, Islamabad. UAN: 111-726-475 Fax: 2112399	M/s. Message Communications
8	M/s. Techno Trends (Pvt.) Ltd., A-151, Block-C, Unit No.2, Latifabad, Hyderabad. Ph: 0221-812686-87	M/s. MCM Advertising
9	M/s. Agroventures (Pvt.) Ltd., No.5, Street 15, Sector F-7/2, Islamabad. Ph: 2652713-15 Fax: 2651153	M/s. Modem4 (Pvt.) Ltd.
10	M/s. Regent Plaza (Hotel & Convention Centre) Main Shakra-e-Faisal, Karachi. UAN: 111-111-774 Ph: 35657000 Fax: 35631523	M/s. Repcom Advertising (for General Advertising except Wanted, Tenders and Corporate Notices)

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11 M/s. National Police Foundation,
Mauve Area, G-10/4, Islamabad.
Ph: 2100150-51 Fax: 9266566

M/s. Vini Vici Advertising

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Interloop Ltd. Al-Sadiq Plaza, P-157, Railway Road, Faisalabad. Ph: 041-2619724 Fax: 2639400	No new agency appointed	M/s. Orient Advertising (Pvt.) Ltd.
2	M/s. Lawrencepur Wollen & Textile Mills Ltd., 35-A, Shahrah-e-Abdul Hameed, Bin Badees Empress Road, Lahore. Ph: 042-36301601	No new agency appointed	M/s. JWT Asiatic
3	M/s. Soneri Bank Ltd., 5th Floor, Al-Rahim Tower, I.I. Chundrigar Road, Karachi. Ph: 32439562-67 Fax: 32446661	M/s. Spectrum Communications	M/s. The Circuit (Pvt.) Ltd.

III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Creative</u>	<u>MBH</u>
1	M/s. United Bank Ltd., State Life Building # 1, I.I. Chundrigar Road, Karachi. UAN: 111-825-888	<i>M/s. Think Tank Advertising :</i> for Consumer Banking, Corporate and General Ads. <i>M/s. Wahedna D'Arcy (Pvt.) Ltd.:</i> for Liability Products, Corporate Banking, Cash Management, Remittance Products and UBL Omni Branchless Banking. <i>(M/s. Interflow cleared)</i>	M/s. Pak Media Communications (Pvt.) Ltd.

Thanking You,

Yours faithfully,

-s/d-

Sarmad Ali
Secretary General

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