All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

APNS/2025/78 15 July, 2025

All Concerned Member Publications

Sub: Clearance Period: March-April 2025

Dear Sirs,

We have to inform you that the payment for March-April 2025 Clearance Period against confirmed accredited advertising agencies has fallen due on July 15, 2025. You are therefore requested to lodge your complaints from July 15, 2025 to July 22, 2025 positively. Please note that any late complaint received after July 22, 2025 will not be entertained.

We have noted with concern that some of our member publications do not follow the APNS Clearance Schedule while lodging complaints with APNS. The formats for complaints are as under:

COMPLAINTS AGAINST ADVERTISING AGENCIES:

The complaints against advertising agencies relating to dues of **Commercial Clients, Govt. of Balochistan and Govt. of AJK only** must be forwarded via email to saeed@apns.com.pk as per following format on Ms Excel:

Name of Agency

Bill No.	Dated	RO No.	Dated	Client	Amount

The dues against the **Federal Govt. Punjab Govt. Khyber Pakhtunkhwa and Sindh Information** should be sent separately as requested vide our circular no. APNS/2025/57 dated May 5, 2025. (copy attached)

You would appreciate that without your cooperation, the APNS Secretariat cannot achieve the desired results and all efforts to ensure timely payments to member publications render futile. We hope that all member publications will ensure strict adherence to the clearance procedures in their own interest.

Thanking you.

Yours faithfully,

-s/d-
(Dr. Tanvir A. Tahir)
Executive Director
A P N S

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APNS/2025/57 May 5, 2025

To: All Member Publications

Subject: Advertisement Dues against Federal and Provincial Governments

Dear Sirs, Please refer our Circular No. APNS/2025/36, APNS/2025/37 and APNS/2025/41 dated March 6, 14 and April 4, 2025 respectively wherein we had requested member publications to submit their dues upto December 31, 2024 against Federal and Provincial Governments (Punjab, Sindh, Khyber Pakhtunkhwa, Baluchistan and Azad Jammu Kashmir Governments)

In continuation to the above circulars you are hereby requested to submit your additional dues details pertaining to January, February, March and April 2025 against Federal and Provincial Governments (Punjab, Sindh, Khyber Pakhtunkhwa, Baluchistan and Azad Jammu Kashmir Governments) as well as details of payments which you have received against earlier reported dues upto December 31, 2024.

Further, you are requested to ensure to provide details on monthly basis by 10th of every month as well as details of payment which you have received against the reported dues. You would appreciate that in the absence of your cooperation, the APNS Secretariat cannot facilitate to recoveries of our members. We hope that all member publications in their own interest will ensure to provide the above details timely to keep APNS record update.

Thank you.

Yours faithfully

-s/d-

(**Muhammad Athar Kazi**)
Secretary General
A P N S