All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2025/ 86 12-Aug-25

To: All Member Publications
All Accredited / Associate Advertising Agencies

Dear Sirs,

The following clients have appointed the accredited agencies (given against their names).Please enlist these clients and update your record.

I) NEW APPOINTMENT

S.No.	Clients Name & Address	Accredited Advertising Agency
1	M/s. Baluchistan Wheels Ltd. First Floor, State Life Building No.3 Dr. Ziauddin Ahmed Road, Karachi. Ph:35683474	M/s. Awan Brand Communications

II) Change of Agency

S.No.	Client Name & Address	New Advtg. Agency/MBH	Outgoing Agency
1	M/s. Pakistan Association of Automotive Parts & Accessories Manufacturers 16-B, Westwood Colony, Thokar Niaz Baig, Lahore. Ph:37498474-5	M/s.Synergy Advertising *For Tariff Rationalization Exercise*	M/s. M&C Saatchi World
4	M/s. International College for Legal Studies 6-A, Ali Block, Main Boulevard, Garden Town, Lahore. Ph:042-32312121	M/s. Adventus Communications	M/s. Interlink Advertising.

III) ADDITIONAL APPOINTMENT

S.No.	Client Name & Address	Product/Area/ Agency
1	M/s. National Grid Co. of Pakistan Ltd. (Formerly National Transmission & Despatch Co. Ltd.) G-63, WAPDA House, Lahore. Ph:99204881	M/s. Interflow Communications For Asset Management North * South Civil Construction M/s. Creative Junction For HR, Company Secretary, NPCC, ESIC, NTDC & others M/s. Wings Media For Material Procurement & Management (MP&M) NTDC M/s. Channel 7 Communications For Project Delivery North & South

Thanking you,

Yours faithfully,

-s/d-
(Dr. Tanvir A. Tahir)
Executive Director
APNS