All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2025/ 76 July 11, 2025

To: **All Member Publications**

Sub: **Grant of Provisional Accreditation to M/s. Brand Spectrum (Pvt.) Ltd., Lahore.**

Dear Sirs,

The Executive Committee of the All Pakistan Newspapers Society at its meeting held on July 09, 2025 has decided to grant provisional accreditation to M/s. Brand Spectrum (Pvt.) Ltd., 2nd Floor, Building No.80, Y Block, Phase-III, DHA, Lahore with immediate effect. As per rules of the Society, the agency will enjoy the credit facility for 45 days only during the period of provisional accreditation.

Member publications are hereby requested to add the name of the above agency in the list of APNS provisionally accredited advertising agencies and enlist the following clients as the clients of M/s. Brand Spectrum (Pvt.) Ltd., Lahore :

1. M/s. ABACUS Consulting (Pvt.) Ltd.,
   Abacus House, 4 Noon Avenue,
   Main Canal,
   Lahore. Ph:35884981-5

2. M/s. Bilquis and Abdul Razak Dawood (BARD) Foundation,
   18-km, Ferozepur Road,
   Lahore. Ph: 35990034

3. M/s. Daftarkhwan (Pvt.) Ltd.,
   Vogue Towers,
   M.M. Alam Road, Gulberg-III,
   Lahore.

4. M/s. Excellence Delivered ExD (Pvt.) Ltd.,
   ExD House, 89-I,
   Jail Road,
   Lahore. Ph: 35408548-52

5. M/s. National Incubation Centre Faisalabad JV
   1st Floor, Expo Centre,
   University of Agriculture,
   Faisalabad.

M/s. Brand Spectrum (Pvt.) Ltd., Lahore have undertaken that they have cleared all bills of member publications and have further assured us to clear claims of member publications if any, without further delay. Member publications are therefore, requested to inform us, if any of their bills are outstanding against the above agency within 15 days of the receipt of this circular.

Thanking you,

Yours faithfully,

(Muhammad Athar Kazi)
Secretary General