All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2025/ 75 10-Jul-25

To: All Member Publications
All Accredited / Associate Advertising Agencies

Dear Sirs,

The following clients have appointed the accredited agencies (given against their names).Please enlist these clients and update your record.

I) NEW APPOINTMENT

S.No.	Clients Name & Address	Accredited Advertising Agency
1	M/s. Decent Group Builders & Developers Office: F-40, E Street, Off Main 26th Street, Block-4, Clifton, Karachi. Ph:380043700	M/s. Ad Pulse
2	M/s. City Scape Heights 42-A, Iqbal Commercial, Sector E, Bahria Town, Lahore. Ph:0309-4485454	M/s. Dynamic Media
3	M/s. HAM Hospital Foundation 602, A Block, Faisal Town, Lahore. Ph:37889045	M/s. Dynamic Media

II) Change of Agency

S.No.	Client Name & Address	New Advtg. Agency/MBH	Outgoing Agency
1	M/s. Orient Electronics (Pvt.) Ltd., Head Office 26-Km Multan Road, Lahore. UAN:111-111-660	M/s. Media Network	M/s. IG Square Pakista
4	M/s. Sarhad University of Science & Information Technology Peshawar.	No new agency appointed	

III) ADDITIONAL APPOINTMENT

S.No.	Client Name & Address	Product/Area/ Agency
1	M/s. Malir Development Authority G-4/B, Block-17, Gulshan-e-Iqbal, Karachi. Ph:99244761-70	M/s. Maxim Advertising For New Malir Housing Scheme-1, Tender / Public Notices Corporate and Image Building M/s. Midas (Pvt.) Ltd. For Taiser Town Scheme-45 M/s. Manhattan International For MDA Homes

Thanking you,

Yours faithfully,

-s/d-
(Dr. Tanvir A. Tahir)
Executive Director, APNS