



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2024/08

06-Feb-24

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

The following clients have appointed the accredited agencies (given against their names).  
Please enlist these clients and update your record.

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Sindh Institute of Cardiovascular Diseases, Rafique (H.J.) Shaheed Road, Karachi. Ph: 99201283	M/s. National Advertisers
2	M/s. Newage Cables (Pvt.) Ltd., Newage House, 33-K, Gulberg II, Lahore. UAN: 042-111-777-300	M/s. Marshmallow Advertsing

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Fecto Cement Ltd., Plot No.60-C, Khayaban-e-Shahbaz, Phase VI, Defence Housing Authority, Karachi. Ph: 35248921-24	M/s. Connect Marketing	M/s. Interflow Communications

## III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency/MBH</u>
1	M/s. Philip Morris (Pakistan) Ltd., Offices 04 & 05, 05th Floor, Corporate Office Block, Dolmen City, Block-4 Clifton, Karachi.	<u>M/s. Synergy Advertising:</u> for Corporate and Tax Awareness Campaigns.  <u>M/s. Brainchild Communications:</u> for Price Change Ads  <u>M/s. Media Pulse:</u> for Vision and Mission Campaign
2	JS Investments Ltd., The Centre, 19th Floor, Plot No.28, SB-5, Abdullah Haroon Road Saddar Karachi.	<u>M/s. Interflow Communications:-</u> for Marketing Campaign.  <u>M/s. Spectrum Communications:-</u> for other than Marketing Campaign.

Thanking you,

Yours faithfully,

-s/d-

( Dr. Tanvir A. Tahir )  
Executive Director, APNS