



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2022/66

June 03, 2022

To: **All Member Publications.**

Sub: **Provisional Restoration of Business for Govt. Advertisement (85/15 Policy) Only of M/s. The Brand Partnership (Pvt.) Ltd.**

Dear Sirs,

This refers our Circular No.APNS/2021/96 dated November 02, 2021 regarding suspension of the above accredited advertising agency.

We are pleased to inform you that the above agency has provided us a schedule of payment towards the reported dues of member publications. We have therefore, decided to provisionally restore the business of the above agency with immediate effect. Member publications are advised to accept **Government Advertisements (85/15 Policy) Only** released by the above agency till further communication.

Please go through APNS website i.e. [www.apns.com.pk](http://www.apns.com.pk) for other agencies / clients under suspension.

Thanking you,

Yours faithfully,

-s/d-

( Dr. Tanvir A. Tahir )

Executive Director  
APNS

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