



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2026/ 34

02-Jun-26

To: **All Member Publications**

Dear Sirs,

The following clients have appointed the accredited agencies (given against their names). Please enlist these clients and update your record.

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agency /MBH</u>
1	M/s. Hayat Builders A-1, Yasir Appt. Block-16, Gulshan-e-Iqbal, Karachi. Ph:34155122	M/s. Hayder Ali Communications
2	M/s. Green Leaves (Pvt.) Ltd. Office No.2, 4th Floor, Corporate-7 Executive Block, Civic Center, Gulberg Greens, Islamabad. Ph:111-000-008	M/s. WPP Media Pakistan
3	M/s. Falaknaz Sky Towers Plot No.121/1/A, Main Creek Road, Opp. (IoBM), Karachi.	M/s. Adpulse IMC (Pvt.) Ltd.

II) Change of Agency

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg. Agency/MBH</u>	<u>Outgoing Agency</u>
1	M/s. All Pakistan Textile Mills Associattion 5th Floor, Evacue Trust Complex F-5/I, Islamabad. Ph:8460026-7	No new agency appointed	M/s. Smart Ways Communications
2	M/s. Imtiaz Super Market 9th Floor, Al Khleej Tower, Shaheed-e-Millat Road, Karachi. Ph:111-468-429	No new agency appointed	M/s. Repcom Advertising
3	M/s. Newage Cables (Pvt.) Ltd. Newage House, 33-K, Gulberg-II, Lahore. Ph:35778742-51	M/s. Wings Media	M/s. Marshmallow Advertising

Thanking you,
Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director, APNS