



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

APNS/AC/ 2026/ 01

January 1, 2026

To: **All Concerned Member Publications**

Subject: **M/s. Media Axis (Pvt.) Ltd., Karachi / Request for Withdrawal of its MBH**

Dear Sirs,

The above Agency has informed us that they intends to withdraw its registration with APNS as Media Buying House ( MBH )

You are therefore requested to stop accepting the advertisements released by the above agency from any source and provide details of the outstanding against the agency, if any.

The required information should reach APNS office latest by January 10, 2026 else we shall presume that there is no claim outstanding against the above agency and the MBH withdrawal circular will be issued.

Thanking you.

Yours faithfully,

-s/d-

( **Dr. Tanvir A. Tahir** )

Executive Director  
A P N S

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