

All Pakistan Newspapers Society

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Ref: APNS/2012/16 January 31, 2012

To: All Member Publications.

All Accredited Advertising Agencies.

Sub: Restoration of Ads of Hyderabad Electric Supply Company (HESCO).

Dear Sirs,

Please refer our Circular No.APNS/2011/251 dated December 23, 2011 regarding suspension of the business of the above clients.

We have to inform you that the above clients have settled the dues with M/s. Maxim Advertising Co. (Pvt.) Ltd and requested us to restore their business. We have therefore, decided to restore the business of the above clients.

Member publications are hereby advised to accept the advertisements of the above

clients as usual. Thanking you. Yours faithfully, -s/d-(Dr. Tanvir A. Tahir) **Executive Director APNS**