



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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28-Dec-16

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

SUB: **DELETION OF CLIENTS**

Dear Sirs,

The APNS had asked advertising agencies to inform the clients which are not active or left their agency. In light of the response received from respective agencies, following clients are being deleted from the list of the agencies:

<u>S.No.</u>	<u>Name of Clients</u>	<u>Outgoing Agency</u>
1	M/s. International Consumer Products	M/s. Adarts Karachi (Pvt.) Ltd.
2	M/s. Kohinoor Battery Manufacturer (Pvt.) Ltd.	M/s. Adarts Karachi (Pvt.) Ltd.
3	M/s. Pakistan Rubber Products (Pvt.) Ltd.,	M/s. Adarts Karachi (Pvt.) Ltd.
4	M/s. Rawal Cadet College	M/s. Adarts Karachi (Pvt.) Ltd.
5	M/s. The Washer Drycleaning Industries (P) Ltd	M/s. Adarts Karachi (Pvt.) Ltd.
6	M/s. Uniworld Pakistan (Pvt.) Ltd.	M/s. Adarts Karachi (Pvt.) Ltd.
7	M/s. Dynasty Distributions, Karachi (for Tissot Watches, Rado Watches, Versus Watches, Westar Watches, Maurice Lacroix & Bose)	M/s. Brainchild Communications
8	M/s. Hamdard Laboratories (Waqf) Pakistan (for Rooh Afza, Safi and Saduri)	M/s. Brainchild Communications
9	M/s. Heinz, UAE	M/s. Brainchild Communications
10	M/s. K-Electric Ltd., Karachi. (for Shutdown Notice "G&T", Courtesy Ads for Magazine, Institutional Campaign, Accommo- dation Wanted, Wanted Contractors, Employments and Canteen Contractors, Work Tender Notices (Works), Load Shedding Program, Disposal Tender Notices (Purchase), Invitation to Bid and Brand Advertising.)	M/s. Brainchild Communications
11	M/s. Millac Foods (Pvt.) Ltd., Karachi	M/s. Brainchild Communications
12	M/s. Standard Textile Mills, Faisalabad.	M/s. Brainchild Communications
13	M/s. Pakistan Poverty Alleviation Fund, Ibd.	M/s. Channel 7 Communications
14	M/s. Al Khair Gadoon (Pvt.) Ltd., Peshawar Cantt	M/s. Interlink Advertising
15	M/s. Capven Foods (Pvt.) Ltd., Lahore	M/s. Interlink Advertising
16	M/s. Educational Systems (Pvt.) Ltd., Lahore (for Smart School)	M/s. Interlink Advertising
17	M/s. Pukar Foundation	M/s. Interlink Advertising
18	M/s. Universal Insurance Co.	M/s. Interlink Advertising
19	M/s. e-Smart Pak (Pvt.) Ltd.	M/s. Interflow Communications
20	M/s. Alive Asia (Pvt.) Ltd.	M/s. Interflow Communications
21	M/s. Askari Leasing Ltd. (for Advertising and Promotion of Consumer Auto Financing Campaign Askar)	M/s. Interflow Communications
22	M/s. Barclays Bank PLC Pakistan	M/s. Interflow Communications
23	M/s. Bata Pakistan Ltd. (for Maire Claire, Bubble Gumers, Leena & North Star)	M/s. Interflow Communications

24	M/s. Bayinder	M/s. Interflow Communications
25	M/s. Beaconhouse Business School	M/s. Interflow Communications
26	M/s. Beaconhouse Centre for Advanced Learning	M/s. Interflow Communications
27	M/s. Beaconhouse Informatics (Pvt.) Ltd. <i>(for Foreign Degree Programs which include Curtin University and University of Portsmouth, Punjab University and Short Courses)</i>	M/s. Interflow Communications
28	M/s. Birdies Diapers (Pvt.) Ltd.	M/s. Interflow Communications
29	M/s. CSM Institute of Graduate Studies, Lahore	M/s. Interflow Communications
30	M/s. Carrier Telephone Industries	M/s. Interflow Communications
31	M/s. Colony Textile Mills Ltd.	M/s. Interflow Communications
32	M/s. Combined Corporation	M/s. Interflow Communications
33	M/s. Continental Foods (Pvt.) Ltd.	M/s. Interflow Communications
34	M/s. Daily Pakistan	M/s. Interflow Communications
35	M/s. Dalda Foods (Pvt.) Ltd. <i>(for Dalda Planta Cooking Oil, Manpasand Banaspati)</i>	M/s. Interflow Communications
36	M/s. Dermatec International (Pvt.) Ltd.	M/s. Interflow Communications
37	M/s. Educational Services (Pvt.) Ltd. <i>(for Gymboree Pakistan)</i>	M/s. Interflow Communications
38	M/s. Efroze Chemcial Industries (Pvt.) Ltd. <i>(for Product, Ads (Protech Range) Corporate Ads</i>	M/s. Interflow Communications
39	M/s. Escorts Investment Bank Ltd.	M/s. Interflow Communications
40	M/s. Fahad & Company <i>(for York by Johnson Controls)</i>	M/s. Interflow Communications
41	M/s. Flying Paper Industries Ltd.	M/s. Interflow Communications
42	M/s. Forest Sweaters (Pvt.) Ltd.	M/s. Interflow Communications
43	M/s. Global Marketing Corporation <i>(for Weetabix, Sammi, Dilmah and Godrej Fairglow, Canthol Godrej Hair Color and Aer)</i>	M/s. Interflow Communications
44	M/s. High Noon Laboratories Ltd. <i>(for Dolisos, Elusan, Natural, Factors, Bioscreen, Rout-2, Pierre Fabre)</i>	M/s. Interflow Communications
45	M/s. Home Garden Green Force	M/s. Interflow Communications
46	M/s. IBM Italia S.P.A <i>(for IBM Mobile Computer "Think Pad" IBM Desktop Computer, IBM eServer X Series, IBM eServer P Series, IBM eServer I Series, IBM eServer z Series, IBM Storage Systems, IBM Software and IBM Corporate Advertising (Image Advertising)</i>	M/s. Interflow Communications
47	M/s. Imperial Hotel Management Services (Pvt.) Ltd.	M/s. Interflow Communications
48	M/s. Ittehad Textile Industries (Pvt.) Ltd.	M/s. Interflow Communications
49	M/s. Key Social Marketing <i>(for Key Famila 28 Contraceptive Pills)</i>	M/s. Interflow Communications
50	M/s. Khyber Agro (Pvt.) Ltd.	M/s. Interflow Communications
51	M/s. Lahore Compost (Pvt.) Ltd.	M/s. Interflow Communications
52	M/s. Leo Communications	M/s. Interflow Communications
53	M/s. London School of Business and Finance	M/s. Interflow Communications
54	M/s. Mandawar Enterprise	M/s. Interflow Communications
55	M/s. Mitchell's Fruit Farms (Pvt.) Ltd. <i>(for Groceries and Chocolate except Mitchell's Twenty One and Festival)</i>	M/s. Interflow Communications
56	M/s. Motorola Pakistan	M/s. Interflow Communications
57	M/s. Naeem Builders & Developers	M/s. Interflow Communications

58	M/s. National Education Foundation (for other than Classified Ads)	M/s. Interflow Communications
59	M/s. National Transmission & Despatch Co. Ltd. (for NTDC, National Transmission & Despatch Co. Ltd. alongwith Auxiliary Offices other than GENCOS)	M/s. Interflow Communications
60	M/s. Nestle Pakistan Ltd. (for other than Nestle Pure Life, AVA, Fontalia, Maggi, Nescafe and Polo)	M/s. Interflow Communications
61	M/s. Niagra Consultants	M/s. Interflow Communications
62	M/s. Novartis Pharma Pakistan (for Vaccines Portfolio)	M/s. Interflow Communications
63	M/s. Online Foreign Degree	M/s. Interflow Communications
64	M/s. Opera Apparel	M/s. Interflow Communications
65	M/s. Orient Electronics (Pvt.) Ltd. (for Samsung Home Appliances)	M/s. Interflow Communications
66	M/s. Overseas Blue Star Ghee Mills Ltd.	M/s. Interflow Communications
67	M/s. PRISM Business Consultants Company	M/s. Interflow Communications
68	M/s. Pak Telecom Mobile Ltd.	M/s. Interflow Communications
69	M/s. Pakistan Beverages Ltd.	M/s. Interflow Communications
70	M/s. Pakistan Electric Power Company (Pvt.) Ltd. (PEPCO) (for Bill Management, CFL, Safety Research and Tracking)	M/s. Interflow Communications
71	M/s. Pakistan Guarantee Export Corp. (Pvt.) Ltd.	M/s. Interflow Communications
72	M/s. Pakistan Tanners Association	M/s. Interflow Communications
73	M/s. Paracha Chemical Industries	M/s. Interflow Communications
74	M/s. Parwaz Engineering Company (Pvt.) Ltd.	M/s. Interflow Communications
75	M/s. Pepsi Cola International (Pvt.) Ltd. (for Lays, Cheetos, Pepsi, 7 Up, Marinda and Mountain Dew)	M/s. Interflow Communications
76	M/s. Pink Ribbon	M/s. Interflow Communications
77	M/s. Premier Trading Services (Pvt.) Ltd.	M/s. Interflow Communications
78	M/s. Punjab Cooking Oil (Pvt.) Ltd.	M/s. Interflow Communications
79	M/s. Punjab Steel (Pvt.) Ltd.	M/s. Interflow Communications
80	M/s. Qurban Enterprises (Pvt.) Ltd. (for Smile Ice Cream)	M/s. Interflow Communications
81	M/s. Rafhan Bestfood Ltd. (for Knor Chicken Cubes, Pulao Cubes & Tomato Ketchup)	M/s. Interflow Communications
82	M/s. Riaz Electric Co. (Pvt.) Ltd. (For Candy Freezer)	M/s. Interflow Communications
83	M/s. Sardar Oil Mills Ltd.	M/s. Interflow Communications
84	M/s. Sialkot Grammar School,	M/s. Interflow Communications
85	M/s. Skills International (Pvt.) Ltd.	M/s. Interflow Communications
86	M/s. Sony Erickson	M/s. Interflow Communications
87	M/s. South Asia Sport Federation, (for Hero Cards Scheme and SAF Post Card Scheme)	M/s. Interflow Communications
88	M/s. Speed (Pvt.) Ltd. (for HCA International Hospital)	M/s. Interflow Communications
89	M/s. Sports Mart (for Puma and Skechers)	M/s. Interflow Communications
90	M/s. Swat Cosmetic Industries (for Himalya Herbals)	M/s. Interflow Communications

91	M/s. Teejays Exclusive (Pvt.) Ltd.	M/s. Interflow Communications
92	M/s. The Educators (Colleges)	M/s. Interflow Communications
93	M/s. The Future Schools (Pvt.) Ltd.	M/s. Interflow Communications
94	M/s. Tourism Development Corp. of Punjab	M/s. Interflow Communications
95	M/s. Unilever Pakistan Ltd. <i>(for La Sancy, Sunlight Powder, Taaza Tea, Pearl Dust and Planta Cooking Oil)</i>	M/s. Interflow Communications
96	M/s. Unicon International (Pvt.) Ltd.	M/s. Interflow Communications
97	M/s. Unilever International	M/s. Interflow Communications
98	M/s. United Industries Ltd.	M/s. Interflow Communications
99	M/s. H. Karim Buksh Enterprises	M/s. JWT Asiatic
100	M/s. Bonanza Garment Industries (Pvt.) Ltd.	M/s. M Communications
101	M/s. Blue Pine Mountain Homes, Lahore	M/s. Midas Communications
102	M/s. Circlenet Communications Pakistan Ltd. <i>(for Pak Fone)</i>	M/s. Midas Communications
103	M/s. I.K. Smart Shop (Pvt.) Ltd., Lahore	M/s. Midas Communications
104	M/s. MKB Pharmaceuticals (Pvt.) Ltd., Peshawar	M/s. Midas Communications
105	M/s. Model Customs Collectorate, Multan	M/s. Midas Communications
106	M/s. National Special Education Centre of Hearing	M/s. Midas Communications
107	M/s. National Housing Authority, Islamabad <i>(for Classified Ads and other than Announcements)</i>	M/s. Midas Communications
108	M/s. Performance Automotive (Pvt.) Ltd., Lahore	M/s. Midas Communications
109	M/s. Westminster International School & College,	M/s. Midas Communications
110	M/s. International Brands (Pvt.) Ltd., Karachi <i>(for Mars Products)</i>	M/s. Wahedna D' Arcy (Pvt.) Ltd.
111	M/s. KASB Securities Ltd., Karachi <i>(for KASB Direct)</i>	M/s. Wahedna D' Arcy (Pvt.) Ltd.
112	M/s. Mandviwala Mauser Plastic Industries Ltd.	M/s. Wahedna D' Arcy (Pvt.) Ltd.
113	M/s. Procter & Gamble Pakistan (Pvt.) Ltd., <i>(for Vicks Vapo-Rub Inhaler and Vics Throat Drops)</i>	M/s. Wahedna D' Arcy (Pvt.) Ltd.
114	M/s. United Bank Ltd., Karachi <i>(for Liability Products, Corporate Banking, Cash Management and Remittance Products)</i>	M/s. Wahedna D' Arcy (Pvt.) Ltd.

Thanking you,

Yours faithfully,

-s/d-

(Umer Mujib Shami)
Secretary General
APNS

ال پاکستان نیوز پیپر سوسائٹی