



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref No. APNS/AC/2012/96

May 28, 2012

All Member Publications

Action against Suspended Advertising Agencies

Dear Sirs,

This is to inform you that the following suspended advertising agencies have failed to clear the reported dues of member publications despite best efforts made by the APNS. We have therefore issued show cause notices for disaccreditation of the following defaulter agencies and encash their bank guarantees. The amount will be disbursed amongst the concerned member publications on pro rata basis:

S.No.	Name	Date of Suspension	Dues	Bank Guarantee
1	Creative Consultant	10.07.2008	2,498,340.00	1,000,000.00
2	Eiman Ad Communications	25.07.2011	43,976,154.00	1,000,000.00
3	Focus Communications	09.03.2007	17,102,518.00	1,000,000.00
4	Infomachine Communications	24.10.2005	14,268,718.00	1,000,000.00
5	Lahore Publicity Services	25.07.2011	5,636,057.00	2,000,000.00
6	Media Line	16.06.2011	17,793,382.00	1,000,000.00
7	Metro Media	28.09.2006	6,181,408.00	500,000.00
8	Oasis Advertising	01.12.2007	11,886,312.00	1,000,000.00
9	Roshni Communications	27.01.2010	7,779,428.00	1,000,000.00
10	SIMM (Pvt.) Ltd.,	02.12.2010	22,249,005.00	2,000,000.00
11	Time & Vision	04.10.2007	2,553,520.00	1,000,000.00
12	VAMS	07.04.2011	14,492,667.00	1,000,000.00
13	Xposure	30.08.2010	4,815,246.00	1,000,000.00

We advise all concerned publications to take legal action against the above advertising agencies to recover their dues. In this respect the APNS Secretariat shall provide the required documents and assistance if needed.

Thanking you.

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)

Executive Director
APNS

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