All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2026/ 61 21.10.2026

To: All Member Publications
All Accredited / Associate Advertising Agencies

Dear Sirs,

The following clients have appointed the accredited agencies (given against their names).Please enlist these clients and update your record.

I) NEW APPOINTMENT

S.No.	Clients Name & Address	Accredited Agency / MBH
1	M/s. Prime Medical & Dental College (Pvt.) Ltd. Motorway Link Road, Near Motorway Chowk, Sector H-15, Islamabad. Ph:051-5139126	Adventure Media Marketing
2	M/s. StarchPack (Pvt.) Ltd. 4th Floor, The Forum, Suite No. 416-422, G-20, Block-9, Clifton, Karachi	M/s. Prestige Communications
3	M/s. Abhi Microfinance Bank S.A. Khan House-2, Plot No.12, D-12, Markaz, Islamabad. Ph:051-2706274	M/s. WPP Media (Pvt.) Ltd.

The following additional agencies have informed us that they are not handling the business of following clients hence be deleted from their client list. For further detail of the client, please visit our website.

Name of Agency and Clients

	M/s. Adarts Karachi (Pvt.) Ltd.	**Product**
1	M/s. Gerry's International (Pvt.) Ltd. Karachi	For Fedex Express
2	M/s. Hamdard Laboratories (Waqt) Pakistan, Karachi	For other than Cosmatic Division, Safi, Rooh Afza, Toot Siyah, Hamdard Muswak, Peelu Tooth Paste, and Carmina Plus.

	Name of Agency and Clients	
	M/s. Corporate & Management Communications (Pvt.) Ltd.	**Product**
1	M/s. Procter & Gamble Pakistan (Pvt.) Ltd., Karachi	For Corporate ads
2	M/s. Pepsi Cola International (Pvt.) Ltd., Lahore	For Corporate, Notifications, Career Opportunities, and Wanted ads.
3	TCS (Pvt.) Ltd., Karachi	For Corporate ads
	M/s. Spectrum Communications (Pvt.) Ltd.	
1	M/s. AIG New Hampshire Insurance Co. Karachi	For other than personal Line Profit Centre
2	M/s. Continental Biscuit Ltd., Karachi	For Zeera Plus, Bekeri & Candi
3	M/s. Dolmen (Pvt.) Ltd., Karachi	For Domen Shopping Festival 2014
4	M/s. Silk Bank Ltd., Karachi	For Silk Bank Mahana Munafa, Ready Line and Cash Ease.
	M/s. Think Tank Advertising, Design & Creative Services	
1	M/s. S.M. Chawla & Co., Karachi	For Rivaildi and Rimme 1
2	M/s. United Bank Ltd., Karachi	For Consumer Banking, Corporate & General ads
	M/s. LOWE & Rauf (Pvt.) Ltd.	
1	M/s. Dalda Foods Ltd., Karachi	For Dalda Cooking Oil, Dalda Banaspati and Dalda Melange.
2	M/s. English Biscuit Manufacturers (Pvt.) Ltd., Karachi	For Peanut Peek, Peanut Pista, Butter Puff, Zeera Gold
3	M/s. Engro Chemical Pakistan Ltd., Karachi	For Engro Urea, Engro Zarkhez, Engro Zorawar, Engro DAP, Engro Zingro and Bemisaal Seeds.
4	M/s. Johnson & Johnson Pakistan (Pvt.) Ltd., Karachi	For LifeScan & Consumer Products.
5	M/s. Karachi Stock Exchange Ltd., Karachi	
6	M/s. Siemens Pakistan Ltd., Karachi	For other than Mobile Phone and SAP-ERP Solution.

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	M/s. LOWE & Rauf (Pvt.) Ltd.	**Product**
7	M/s. Singer Pakistan Ltd., Karachi	For Refrigerator, Sewing Machine and Airconditions.
8	M/s. Unilever Pakistan Ltd., Karachi	For Lux Beauty Showers, Rexsona, Lifeboy, Sunlight Soap, Ultra Surf, Surf Micro, Rin, Vim, Sunsilk Shampoo, Fair & Lovely, Richbru Tea, and Blue Band Margarine

Thanking you,
Yours faithfully,

(Dr. Tanvir A. Tahir)
Executive Director
APNS