

All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2012/121

June 21, 2012

To: ALL MEMBER PUBLICATIONS.

Sub: <u>Suspension of Business of</u>

- 1. M/s. Evernew Concepts (Pvt.) Ltd
- 2. M/s. Interlink Advertising (Pvt) Ltd
- 3. M/s. Midas Communications (Pvt) Ltd
- 4. M/s. Message Communications

Dear Sirs,

We have to inform you that the above accredited advertising agencies have failed to clear the reported dues of member publications pertaining to January – February'2012 clearance period. The above agencies are therefore, suspended with immediate effect.

All member publications are advised not to accept any advertisement of the clients of the above agencies through any source what-so-ever till further communication by the APNS.

Please go through APNS website i.e. <u>www.apns.com.pk</u> for other agencies / Clients under suspension.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid)

Secretary General