All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2026/ 60 October 20, 2026

To: All Member Publications
All Accredited Advertising Agencies

Sub: <u>Advertisements of "Ministry of Planning Development & Special Initiative".</u>

Dear Sirs,

We have to inform you that the Ministry of Planning Development & Special Initiative a listed client of M/s. Channel 7 Communications (Pvt.) Ltd. have not cleared the outstanding dues of our member publications and accredited advertising agencies despite consistent reminders.

We hereby advise all member publications / advertising agencies not to publish / release any ad of Ministry of Planning Development & Special Initiative issued through any source other than their listed agency i.e. M/s. Channel 7 Communications (Pvt.) Ltd. failing which, disciplinary action will be taken against the violating member publications.

Thanking you,

Yours faithfully,

(Muhammad Athar Kazi)
Secretary General, APNS