



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2026/ 15

20-Feb-26

**To: All Member Publications
All Accredited / Associate Advertising Agencies**

Dear Sirs,

The following clients have appointed the accredited agencies (given against their names). Please enlist these clients and update your record.

I) NEW APPOINTMENT

| <u>S.No.</u> | <u>Clients Name & Address</u> | <u>Accredited Advertising Agency</u> |
|--------------|--|--|
| 1 | M/s. Alamgir Welfare Trust International Alamgir Masjid, Alamgir Road, Bahadurabad, Karachi. UAN:111-153-153 | M/s. Repcom Advertising |
| 2 | M/s. Mumtaz Construction Co. (Pvt.) Ltd. 3rd Floor, West RedCo Plaza, Jinnah Avenue, Blue Area, Islamabad. Ph:051-8437993-4 | M/s. Manhill Advertising For Icon-VIII, Islamabad |
| 3 | M/s. Magnum Ice Cream Co. Pakistan Avari Plaza, Fatima Jinnah Road, Karachi. Ph:35660062 | M/s. Z2C Pakistan (Pvt.) Ltd. |
| 4 | M/s. CDC Share Registrar Services Ltd. CDC House, 99-B, S.M.C.H.S., Main Shahrah e Faisal, Karachi. Ph:080023275 | M/s. Adcom (Pvt.) Ltd. |
| 5 | M/s. Lead Exposure Elimination Project 37-D, Muhammad Ali Society, Miran Muhammad Shah Road, Karachi. | M/s. Media Pulse (Pvt.) Ltd. |

II) Change of Agency

| <u>S.No.</u> | <u>Client Name & Address</u> | <u>New Advtg. Agency/MBH</u> | <u>Outgoing Agency</u> |
|--------------|--|------------------------------|----------------------------------|
| 1 | M/s. TPL Insurance Ltd. 20th Floor, Sky Tower, East Wing, Dolmen City, HC-3, Block-4, Abdul Sattar Edhi Avenue, Clifton, Karachi. Ph:111-000-301 | M/s. Adcom (Pvt.) Ltd. | M/s. Pak Media Communications |
| 2 | M/s. Dewan Motors (Pvt.) Ltd. Dewan Centre, 3-A Lalazar, Beach Hotel Road, Karachi | M/s. Adpulse IMC (Pvt.) Ltd. | M/s. Media Axis |

Thanking you,
Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS