



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2021/08

15-Feb-21

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. R-Sc Internet Services Pakistan (Pvt.) Ltd., 18th Floor, Office No.1-4, Bahria Town Tower, Tariq Road, Karachi. UAN: 111-89-89-89	M/s. Blitz Advertising (for Foodpanda Restaurants, Foodpanda Pandamart, Foodpanda Homechefs, Foodpanda Pick up, Foodpanda Panda Go & Foodpanda Shared Kitchens)
2	M/s.RB Hygiene Home Pakistan Ltd., 3rd Floor, Tenancy-04 and 05, Corporate Office Block, Dolmen City, HC-, Block 4, Scheme-5, Clifton, Karachi. UAN: 111-23-23-23 Fax: 35814403-04	M/s. Blitz Advertising [for Airwick (including Bom Ar, Drummer, Wizard)], Calgon, Cillit Bang, Finish (including Calgonit, Jet Dry, Neophos), Harpic, Lysol (including Lizol Sagrotan, Pine O Clean, Glen 10/20, Napisan (Italy), Mortein (Including Aeroguard, Coopex, Mortein Plus, Pif Paf, Rodasol, SBP), Vanish (including Frend, Karpex, Napisan, Oxyclean, Preen), Woolite, Veja (3 in 1, Hoffmann's, Tiga Roda, Aladdin, Inox, Timor, Ava, Jik, Tiret, Belarom, Lanza, Trix, Black Flag, Lavasbianca, Tru/Vanish Blitz, Lime-A-Way, Vani-Sol, Brasso, Lovela, Vitroclen, Brasso MPC, Mansion, Windolene, Bryza, Marc, Xau, Calcor, Min, Zeb, Calinda, Mop and Glo, Cardinal, Mr Brasso, Cera Glen / Vitro Glen and Mr Min) Cherie, Mr Sheen, Cherry, Noxon, Cherry Blossom, Nu Clenz, Cillit, Nugget, Cobra, Old English, Cobra MPC, Oxysaksak, Colin, Pea Beu, Colon, Poliflor, Coral, Polycera, Crisp, Pop, Crown, Powerclean, Cupex, Procenex, d-Con, Quanto, Destop, Repelex, Dosia, Resolv, Duraglit, Resolve (Fabric / Carpet), Easy Off, Rid-X, Easy Off Bam, Robin, Easy On, Robinsons, Elena, Sani, Exit Mould, Sanpic, Fabulon, Shieldtox, Flor, Sidol, Fogo, Silvo, Glass Plus, Sole, Glassex, Spray'N Wash, Goldilocks, St Marc, Griffin, Steelo, Hippo and Sunbeam.
3	M/s. Happy Palace Grammar School, C-268, Block-10, Federal "B" Area, Karachi. Ph: 36344611 - 36362881	M/s. Bilal Associates
4	M/s. East River (Pvt.) Ltd., 103, Horizon Tower, Block 3, Clifton, Karachi. Ph: 35169658-9	M/s. Braichild Communications
5	M/s. Byco Petroleum Pakistan Ltd., The Harbour Front, 9th Floor, Dolmen City, HC-3, Block-4, Marine Drive, Clifton, Karachi. UAN: 111-222-081 Fax: 111-888-081	M/s. Corporate & Marketing Communications
6	M/s. Admin Wing PAF Base Shahbaz, Jacobabad.	M/s. Hawk Advertising & Communications
7	M/s. Air Headquarter Project 1 (Dett) PAF Lahore.	M/s. Hawk Advertising & Communications (for Fazaia Housing Scheme, Lahore)
8	M/s. Fazaia Degree College Faisal Karachi.	M/s. Hawk Advertising & Communications
9	M/s. American Grammar School & College, 4-G, Main Boulevard, Gulshan-e-Ravi, Lahore. Ph: 37411777	M/s. Impact Advertising
10	M/s. Supreme Apartments, At the Doorstep of Metro Bus Station No.25, Ferozpur Road, Lahore	M/s. Manhill Advertising (for Project Supreme Apartments-Z Square 25, Lahore. through M/s. Star Marketing)

- 11 M/s. Riaz Builders & Developers,
Office No.01, First Floor,
Al-Riaz Plaza, Service Road East,
Near: Khanna Interchange,
Khanna Dhak, Islamabad. M/s. Manhill Advertising
*(for Project Islamabad Expressway Towers, Islamabad
through M/s. Star Marketing)*
- 12 M/s. SA Global,
Office # 04, Ground Floor,
Evacuee Trust Complex,
Agha Khan Road, F-5/1, Islamabad.
Ph: 051-2729906 M/s. Manhill Advertising
*[for Project Infinity Business Center (IBC)]
through M/s. Star Marketing)*
- 13 M/s. Garrison Greens,
Zain Residencia,
Adjacent Central Park,
Ferozepur Road, Lahore. M/s. Manhill Advertising
*[for Project Garrison Greens Zain Residencia, Lahore
through M/s. Star Marketing)*
- 14 M/s. Park Associates,
Main Khour Road,
Park Town, Fateh Jang City,
Ph: 2033275-6 M/s. Manhill Advertising
*[for Project Al-Farooq Park Town, Fateh Jang
through M/s. Star Marketing)*
- 15 M/s. Women University, Swabi.
Gulo Dheri, Swabi,
Khyber Pakhtoonkhawa
Ph: (0938) 224222, 221193
Fax: (0938) 221138 M/s. Marksman Advertising
- 16 M/s. Paragon Developers (Pvt.) Ltd.,
C-109, Amir Khusro Road,
K.D.A. Scheme No.1, Karachi.
Ph: 34375701-05 Fax: 34375706 M/s. Manhattan International
- 17 M/s. Pakistan Banks' Association,
Islamic Chamber of Commerce
Building,
Ground Floor, St. 2/A, Clifton, Block-
9,
Karachi. Ph: 35822986-7 M/s. Manhattan International
*(for campaigns on Low Cost
Housing and Cyber Fraud - 2021)*
- 18 M/s. Islamabad Medical & Dental College,
Main Murree Road, Bhara Kahu,
Islamabad. UAN: 111-464-632
Fax: 051-8433145 M/s. Orient Communications
(Till December 31, 2021)
- 19 M/s. Lucky Foods (Pvt.) Ltd.,
6-A, Mohammad Ali Housing Society,
A. Aziz Hashim Tabba Street,
Karachi. UAN: 111-786-555 M/s. Orient Communications
- 20 M/s. Union Developers (Pvt.) Ltd.,
Abu Dhabi Palace, Etihad Town,
Raiwind Road, Lahore. Ph: 08000-
9000 M/s. Oktopus 360 Media
(for Etihad Town, Rawalpindi)
- 21 M/s. Las Torres Towers & Mall,
Office 404, 4th Floor, Gulistan Khan
House, Blue Area, Islamabad.
Ph: 051-8430758-9 M/s. Revolution Media
- 22 M/s. EBC Worldwide (Pvt.) Ltd.,
Office No.01, Ground Floor,
Tanzaroon Plaza, Naseera Abad,
Near: Kohinoor Mill Stop,
Peshawar Road, Rawalpindi.
Ph: 051-4862251 M/s. Smart Ways Communications
- 23 M/s. Servaid Pharmacy (Pvt.) Ltd.,
65-S, Quaid-e-Azam Industrial Estate,
Kot Lakhpat, Lahore.
Ph: 35119030-3 M/s. Smart Ways Communications
- 24 M/s. Mercy Corps Pakistan,
Plot No.190, Street No.06,
Sector I-9/2, Islamabad.
Ph: 051-2719136 Fax: 051-8430926 M/s. Smart Ways Communications

- | | | |
|----|---|--|
| 25 | M/s. Meezan City (Pvt.) Ltd.,
Office No.3, Al Hameed Mall,
First Floor, G-11 Markaz, Islamabad | M/s. Smart Ways Communications |
| 26 | M/s. Imarat Developers (Pvt.) Ltd.,
4th Floor, Beverly Centre,
Blue Area, Islamabad.
UAN: 111-555-555 | M/s. Velocity Marketing & Communications |
| 27 | M/s. ARY Pearl Residency,
Plot No.FL-17, Near: Sector-S,
Main Gulshan-e-Maymar Road,
Karachi. Ph: 36353555 | M/s. Z2C Pakistan (Pvt.) Ltd. |

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Paragon Constructors (Pvt.) Ltd., C-109, Amir Khusro Road, K.D.A. Scheme No.1, Karachi. Ph: 34375701-05 Fax: 34375706	M/s. Brainchild Communi- cations	M/s. Maxim Advertising Co.
2	M/s. ADVANS Pakistan Microfinance Bank Limited., Bahria Complex # 1, Lalazar, Moulvi Tamizuddin Khan Road, Karachi. Ph: 35643670-74 Fax: 35643675	M/s. Marksman Advertising	M/s. Media Network
3	M/s. Abasyn University, Park Road, Chak Shahzad, Islamabad. UAN: 111-222-796	No New Agency Appointed	M/s. The Circle Agency
4	M/s. Al Hira Builders & Developers, Karachi.	No New Agency Appointed	M/s. Value Added Marketing
5	M/s. Takaful Pakistan Ltd. Karachi.	No New Agency Appointed	M/s. M Communications
6	M/s. Orthopaedic & Medical Institute (Pvt.) Ltd., 89/I Depot Lines, Karachi. Ph: 32258075-79 Fax: 32251814	M/s. Manhattan Communications	M/s. Blitz Advertising
7	M/s. Guard Agricultural Research & Services (Pvt.) Ltd., Lahore	No New Agency Appointed	M/s. Adcom (Pvt.) Ltd.
8	M/s. Dow University of Health & Sciences, Karachi.	No New Agency Appointed	M/s. TNI Communications
9	M/s. U & I Garments (Pvt.) Ltd., Karachi.	No New Agency Appointed	M/s. Synergy Advertising
10	M/s. Junaid Jamshed (Pvt.) Ltd., Karachi.	No New Agency Appointed	M/s. Synergy Advertising
11	M/s. Mehran Spice & Food Industries, Karachi.	No New Agency Appointed	M/s. Connect Marketing

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Pakistan Sugar Mills Association, Happy Homes, 38-A, Main Gulberg, Lahore. UAN: 111-207-207 Fax: 35752940	<u>M/s. Think Tank Advertising</u> : for Sindh Zone. <u>M/s. Golden Thoughts Advertising</u> : for Punjab Zone. (<i>M/s. Future Vision cleared</i>)
2	M/s. Singer Pakistan Ltd., 10, Al-Haroon Building, Garden Road, Karachi.	<u>M/s. Low & Rauf</u> : for Refrigerators, Sewing Machines and Air Conditioners. <u>M/s. Pirana Advertising</u> : for Air Coolers and Water Purifiers. (<i>M/s. Manhattan Communications cleared</i>)

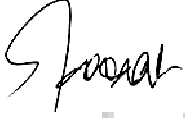
3 M/s. Zain Builders & Developers,
Office No.219, 2nd Floor,
City Centre Shopping Mall,
Plot No.St-1 A/2, Adjacent EOBI
House,
Shahra-e-Faisal, Karachi.
Ph: 34395474-75

M/s. Crosscheck Communications: for North Corner.

M/s. Manhill Advertising: for By-Pass View & City Tower and
Green City, Hyderabad.

Thanking you,

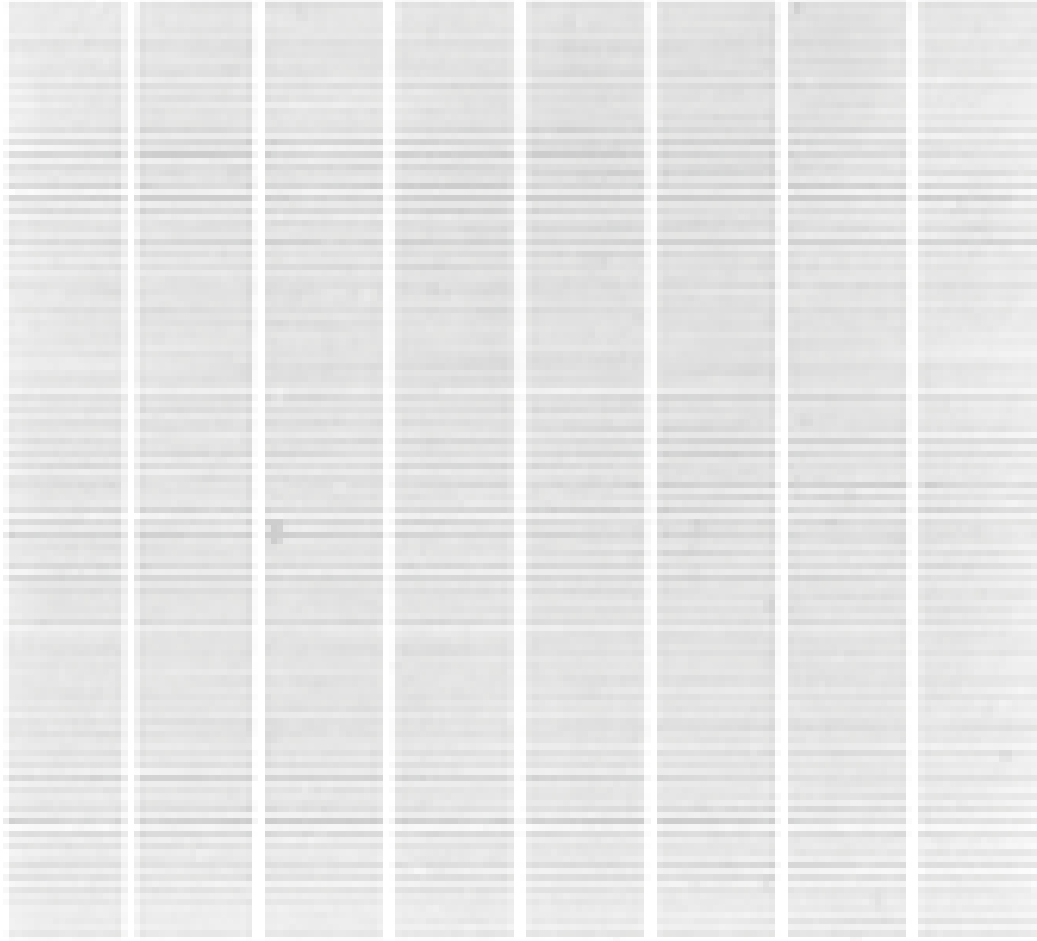
Yours faithfully,



(Sarmad Ali)
Secretary General
APNS

APNS

ALL PAKISTAN NEWSPAPERS SOCIETY



ال پاکستان نیوز پیپر سوسائٹی