

All Pakistan Newspapers Society

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Ref:APNS/2013/11

January 14, 2013

To: All Member Publications Based in Karachi

Sub: A Talk by Mr. Earl J. Wilkinson

Executive Director & CEO, (INMA)

Dear Sirs,

We have to inform you that a talk by Mr. Earl J. Wilkinson, Executive Director, International Newsmedia Marketing Association (INMA) will be held on Thursday, January 17, 2013 from 3:00 to 5:00 p.m. at APNS House, Karachi.

We request you to kindly publish the ad in your issue of January 15, 2013 as gratis. The ad material is available on our website i.e. www.apns.com.pk

Thanking you,

Yours faithfully,

(Dr. Tanvir A. Tahir) Executive Director APNS