

All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2013/61

March 13, 2013

To: All Member Publications

All Accredited Advertising Agencies

Sub: Suspension of Advertisements of M/s. Lahore Transport Company and its project

Metro Bus Service

Dear Sirs,

We have to inform you that M/s. Lahore Transport Company have failed to clear the outstanding dues of M/s. JWT Asiatic (Pvt.) Ltd despite our various communications. We have therefore, decided to suspend the advertisements of the above clients with immediate effect.

Member publications are hereby advised not to accept any advertisement of M/s. Lahore Transport Company and its project Metro Bus Service through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid) Secretary General