



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2012/181

September 12, 2012

## All Member Publications

## All Accredited / Associate Advertising Agencies

Dear Sirs,

### I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Citi Housing (Pvt.) Ltd., Canal Bank Road, Gujranwala. Ph: 4298511-17 Fax: 4298518	M/s. 4 Square Communications (Pvt.) Ltd.
2	M/s. Lahore Metropolitan College, 14-B, Devis Road, Opposite Total Petrol, Pump Lahore. Ph: 36302777, 36302233	M/s. Midas Communications (Pvt.) Ltd.
3	M/s. LITE Development & Management Company, Plot No.HG-9D, Improvement Scheme No.3, Landhi Industrial Area, Landhi, Karachi. 35026975 Fax: 35021626	M/s. Orient Advertising (Pvt.) Ltd.
4	M/s. Pfizer Pakistan Ltd., 12, Dockyard Road, West Wharf, Karachi. Ph: 32200121-5 Fax: 32310067	M/s. Orient Communications (Pvt.) Ltd.

As per our list, no other accredited agency appear to be handling account of the clients in question.

### II) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Creative Agency</u>	<u>MBH</u>
1	M/s. International Brands (Pvt.) Ltd., 8th Floor, N.I.C. Building, Abbasi Shaheed Road, Off. Shahrah-e-Faisal, Karachi. Ph: 35675111-7 Fax: 35682772	<u>M/s. Bond Advertising:</u> for PTCL Calling Cards Distributions. <u>M/s. The Circuit (Pvt.) Ltd.:</u> for Apple Computer <u>M/s. Wahedna D'Arcy:</u> for Mars Products.	<u>M/s. Pak Media Communication</u> for MOSFREE

### III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Karachi Electric Supply Co. Ltd., K.E.S.C. House, 39-B, Sunset Boulevard, Phase-II, Defence Housing Authority, Karachi. Ph: 32647141 Fax: 32647154	<u>M/s. Kimco Advertising:</u> for Shut Down Notices (GSM),Tender Notices (Purchase), Disciplinary Action Notices, Loss of Share Certificates, Appeal and AGM Meetings and Disposal Tender Notices (Civil). <u>M/s. Brainchild Communication:</u> for Shutdown Notices (G & T), Courtesy Advertisement for Magazine, Institutional Campaign, Accommodation Wanted, Wanted Contractors, Employments and Canteen Contractors, Work Tender Notices (Works), Load Shedding Program, Disposal Tender Notices (Purchase), Invitation to Bid and Brand Advertising.

( M/s. CMC & Maxim cleared )

Thanking You,

Yours faithfully,

-s/d-

**Masood Hamid**  
Secretary General, APNS