

All Pakistan Newspapers Society ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi

Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2012/87

May 12, 2012

All Member Publications. To:

Sub: Ads of Pakistan Broadcasting Corp.

Dear Sirs,

M/s. Pakistan Broadcasting Corp, Islamabad a listed clients of M/s. Adgroup (Pvt.) Ltd., a suspended advertising agency has maintained that they have cleared the dues of the above agency and maintained that the agency has defaulted PBC, hence, a suit is pending in the court against the agency.

Now the above clients have decided to appoint M/s. Orient Advertising (Pvt.) Ltd. as their advertising agent. Member Publications are hereby advised to accept the advertisements of the above clients through M/s. Orient Advertising (Pvt.) Ltd. pending the decision of the courts.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir) **Executive Director APNS**