

All Pakistan Newspapers Society 32-Farid Chambers, Abdullah Haroon Road, Karachi

32-Farid Chambers, Abdullah Haroon Road, Karachi Tel: 35671256, 35671314 Fax: 35671310, email:apns@apns.com.pk, Web:www.apns.com.pk

Ref:APNS/2011/142

July 11, 2011

To: All Member Publications

All Accredited Advertising Agencies

Sub: Suspension of Advertisement of M/s. Al Hira Builders & Developers

Dear Sirs,

We have to inform you that the M/s. Al Hira Builders & Developers have failed to clear the dues of M/s. Value Added Marketing Services despite our various communications. We have therefore, decided to suspend the advertisements of the above client with immediate effect.

Member Publications are hereby advised not to accept any advertisement of the above client till further communication by the APNS.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali) Secretary General