



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref:APNS/2013/57

March 11, 2013

**To: All Member Publications  
All Accredited Advertising Agencies**

**Sub: Suspension of Advertisements of**

- 1- M/s. Pakistan Electric and Power Co. (PEPCO)
- 2- M/s. National Transmission & Despatch Company Ltd. (NTDC)
- 3- M/s. Pakistan Water and Power Development Authority (WAPDA)

Dear Sirs,

We have to inform you that Pakistan Electric and Power Co. (PEPCO), National Transmission & Despatch Company (NTDC) and Pakistan Water and Power Development Authority (WAPDA) have failed to clear the outstanding dues of their advertising agencies despite our various communications. We have therefore, decided to suspend the advertisements of the above clients with immediate effect.

Member publications are hereby advised not to accept any advertisement of Pakistan Electric and Power Co. (PEPCO), National Transmission & Despatch Company (NTDC) and Pakistan Water and Power Development Authority (WAPDA) through any source till further communication by the APNS.

We have to advise you that if you receive any display / classified advertisement of any Power Company i.e. FESCO, HESCO etc listed under advertising agencies separately mentioning the name or relate to WAPDA, NTDC and PEPCO, please refer the same to the APNS Secretariat and do not publish without approval of the APNS Secretary General or the Executive Director to avoid confusion or ambiguity.

Thanking you,

Yours faithfully,

-s/d-

**(Masood Hamid)**  
Secretary General

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