

All Pakistan Newspapers Society ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi

Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2012/179 September 10, 2012

All Member Publications All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

| S.No. | Clients Name & Address | Accredited Advertising Agencies |
|-------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|
| 1 | M/s. Burj Builders & Developers, Suit # 301, Plot No.C-24, B.M.C.H.S., Block-3, Shaheed-e-Millat Road, Karachi. Ph: 34925903-05 Fax: 34925902 | M/s. Cross Check Communications (Pvt.) Ltd. |
| 2 | M/s. Insignia, 153 M, Quaid-e-Azam Industrial Estate, Kot Lakhpat, Lahore. Ph: 35990888 | M/s. 4 Square Communications (Pvt.) Ltd. |
| 3 | M/s. Fabrizio, 161 M, Quaid-e-Azam Industrial Estate, Kot Lakhpat, Lahore. Ph: 35157210 UAN: 11-11-78956 | M/s. 4 Square Communications (Pvt.) Ltd. |
| 4 | M/s. Primus Investment Management Ltd., 4th Floor, Horizon Vista, Commercial 10, Block 4, Scheme 5, Clifton, Karachi. Ph: 35290006-9 Fax: 35370873 | M/s. 5th Element (Pvt.) Ltd. |
| 5 | M/s. Jubilee Life Insurance Co. Ltd., (Formerly New Jubilee Life Insurance Co. Ltd.) 74/1-A, Lalazar, M.T. Khan Road, Karachi. Ph: 35611071-5 Fax: 35610959 | M/s. Lowe & Rauf Pakistan (Pvt.) Ltd. |
| 6 | M/s. I. B. Employees' Cooperative Housing Society Ltd., Pakistan Secretariat, Block K, Islamabad. | M/s. Manhill Advertising & Marketing (Pvt.) Ltd. |
| 7 | M/s. Sukkur Electric Power Company, Office of the Chief Executive Officer, SEPCO, Sukkur. | M/s. Maxim Advertising Co. |
| 8 | M/s. Cosmos International, C/3-40, Rabia Flower, Abul-Hassan Isphani Road, Karachi. | M/s. MCM Advertising |
| 9 | M/s. Macro Medical Systems, Saima Drive Inn, E-58, Block-10, Gulshan-e-Iqbal, Karachi. Ph: 34838075 Fax: 34661084 | M/s. MCM Advertising |
| 10 | M/s. Pakistan Pharmaceutical Manufacturers' Association, PPMA House, House No.474, Street No.34, Sector I-8/2, Islamabad. Ph: 051-4435013, 4435104 Fax: 4435105 | M/s. MCM Advertising |
| 11 | M/s. MSA Industries (Pvt.) Ltd., E4U Plaza, 2nd Floor, 20-C, Shahbaz Commercial Lane 2, Khayaban-e-Shahbaz, Phase VI, D.H.A., Karachi. Ph: 35240543 | M/s. The Brand Partnership (Pvt.) Ltd. |
| 12 | M/s. As Seen on TV (Pvt.) Ltd., Office No.402, 4th Floor, Continental Trade Center Plot G-6, Block-8, Kehkashan Clifton, Karachi. Ph: 35303164, 35303165 | M/s. The Brand Partnership (Pvt.) Ltd. |

As per our list, no other accredited agency appear to be handling account of the clients in question.

Thanking You,

Yours faithfully,

-s/d-

Masood Hamid

Secretary General, APNS