



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2024/ 80

October 7, 2024

To: **All Member Publications**
All Accredited Advertising Agencies

Sub: **Suspension of Advertisements of "Hyderabad Electric Supply Co."**

Dear Sirs,

We have to inform you that Hyderabad Electric Supply Co. (HESCO) have failed to clear long outstanding dues of a member publication despite various communications. We have therefore, decided to suspend the advertisements of the above clients with immediate effect.

Member publications are hereby advised not to accept any advertisement of Hyderabad Electric Supply Co. (HESCO) through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

(Sarmad Ali)
Secretary General

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