



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2012/82

May 5, 2012

## All Member Publications

## All Accredited / Associate Advertising Agencies

Dear Sirs,

### I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Aljadid Manpower Services, House No.164-D, 6th Road, Satellite Town, Rawalpindi / Islamabad. Ph: 051-4580442, 4580480 Fax: 4580464	M/s. Channel 7 Communications
2	M/s. Benazir Bhutto Shaheed University, Lyari, Karachi Sindh. Fakir Muhammad Dura Khan Road, Near: "Cheel Chowk", Lyari, Karachi. Ph: 32744023 Fax: 32744022	M/s. Connect Marketing
3	M/s. Arqam Educational Society, 3-F/II, Johar Town, Lahore. Ph: 042-35869078 Fax: 35853373	M/s. MHN Communications
4	M/s. Khalid & Co., Flat 5, Block 12-B, Jinnah Super Market, Markaz F-7, Islamabad. Ph: 051-2650426, 2650429	M/s. Orient Advertising (Pvt.) Ltd.
5	M/s. Furqan Enterprises, Suite # S-11, Ground Floor, Falak Naz Centre, Main Shahrah-e-Faisal, Karachi. Ph: 34582833 Fax: 34582933	M/s. Orient Advertising (Pvt.) Ltd.
6	M/s. Telemall Sky Shop (Pvt.) Ltd. Plot # 54/II, E-1 Gulberg III, Lahore. Ph: 0423-5761118, 35762777	M/s. The Brand Partnership (Pvt.) Ltd.
7	M/s. Faysal Asset Management Ltd., 8th Floor, Tower A (801-806 & 818), Saima Trade Tower, I.I. Chundrigar Road, Karachi. UAN: 111-329-725 Fax: 32277301	M/s. The D'Hamidi Partnership
8	M/s. Global Solutions Builders & Developers, Suit # 408, 4th Floor, Shahbaz Lane 4, DHA Phase VI, Karachi. Ph: 111-437-792 Fax: 35243383	M/s. TNI Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

### II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. A. F. Ferguson & Co., State Life Building, 1-C, Off: I.I. Chundrigar Road, Karachi. Ph: 32426682-6 Fax: 32415007	No new agency appointed	M/s. BBCL (Pvt.) Ltd.

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| 2 | M/s. MauSummery Lawn,<br>20-K, Gulberg-II, Lahore.   | No new agency appointed | M/s. Firebolt63                    |
| 3 | M/s. Plastics Technology Centre,<br>ST-2/1, Sector-30, Korangi Industrial Area,<br>Karachi. Ph: 35068151-2 Fax: 35060373     | No new agency appointed | M/s. Concept One<br>Communications |
| 4 | M/s. Sidat Hyder Morshed Associates (Pvt.) Ltd.,<br>Beaumont Plaza, Beaumont Road,<br>Karachi. Ph: 35693521-30 Fax: 35685625 | No new agency appointed | M/s. Adgroup (Pvt.) Ltd.           |

**III) ADDITIONAL APPOINTMENT**

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Cantonment Board Faisal, Shahrah-e-Faisal, Karachi. UAN: 111-786-223 Fax: 99240526	<u>M/s. Synergy Advertising</u> : for Tender and Auction Notices <u>M/s. Hawk Advertising</u> : for other than Tender Notices & Auction Notices
2	M/s. Federal Government Employees Housing Foundation, 10, Mauve Area, G-10/4, Islamabad. Ph: 051-9106063	<u>M/s. Ideas Workshop</u> : for Public Notices <u>M/s. Simm</u> : for Classified Ads other than Public Notices <u>M/s. Golden Thoughts</u> : for Display Ads. <i>( M/s. Time &amp; Space cleared )</i>
3	M/s. Institute of Business Administration, University Road, Karachi. UAN: 111-422-422 Fax: 99261508	<u>M/s. Argus Advertising</u> : for Admission Regular Programs / Convocation / NTHP / STHP <u>M/s. Orient Communications</u> : for EMBA / CEE /Open House / Leadership <u>M/s. Synergy Advertising</u> : for Tenders / Prequalification / Jobs / Corrigendum / CED.
4	M/s. Intellectual Property Organisation of Pakistan, (Cabinet Division) Govt. of Pakistan, Islamabad.	<u>M/s. Midas Communications</u> : for Supplements and Display Ads. <u>M/s. Orient Advertising</u> : for Classified Ads. <u>M/s. Communication Spot</u> : for Expression of Interest.
5	M/s. Shaheed Zulfikar Ali Bhutto Institute of Science & Technology, 90 Clifton, Karachi. Ph: 111-922-478 Fax: 35830446	<u>M/s. Connect Marketing</u> : for Karachi Campus. <i>( M/s. Evernew Concept cleared )</i> <u>M/s. Channel 7 Communications</u> : for Islamabad Campus.

Thanking You,

Yours faithfully,

-s/d-

**Masood Hamid**  
Secretary General