



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2013/76

April 05, 2013

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. United Energy Pakistan Ltd., 3rd & 4th Floor, Bahria Complex-1, 24, M.T. Khan Road, Karachi. Ph: 35611194 Fax: 35610634	M/s. Bond Advertising (Pvt.) Ltd. (M/s. Interflow / The Circuit cleared)
2	M/s. USAID Pakistan, U.S. Agency for International Development, Embassy of United States of America, Diplomatic Enclave, Ramna 5, Islamabad. Ph: 2080000 Fax: 2870310	M/s. Interflow Communications
3	M/s. Smart Learning (Pvt.) Ltd. (Smart Brain) 314, Margalla Road, F-11/3, Islamabad. Ph: 051-2213637	M/s. Manhattan Communications (Pvt.) Ltd.
4	M/s. SAGHFA Herbals, Suite # 907, 9th Floor, Kashif Centre, Shahrah-e-Faisal, Karachi. Ph: 35651151-2	M/s. Mass Advertising (Pvt.) Ltd. (for Agha Herbal Products)
5	M/s. Ahsan Pharma, Zeenat Medicine Market, A-5, 1st Floor, Napier Road, Karachi. Ph: 37773214 Fax: 34936855	M/s. Pirana Advertising (Pvt.) Ltd. (for ALLADIN)
6	M/s. Pakola Products Ltd. D-113, SITE, Manghopir Road, Karachi. Ph: 32561300-9 Fax: 32563118-9	M/s. Synergy Advertising: for other than Milk Products (M/s. Jupiter Communications cleared)
7	M/s. FIS Pakistan (Pvt.) Ltd., Office No.116, 1st Floor, Bahria Complex III, M.T. Khan Road, Karachi. Ph: 35615284 Fax: 35635388	M/s. X Nine Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Abaseen Institute of Medical & Modern Sciences, AIMMS Home, Office No.4, 2nd Floor, Capital Plaza, G-11, Markaz, Islamabad. Ph: 051-2220990	No new agency appointed	M/s. Add World Advertising
2	M/s. Al-Hamd Academy, 166-E, Block-3, PECHS, Behind Danish Motors, Off Khalid Bin Waleed Road, Karachi. Ph: 34387082-3	M/s. Manhattan Communications	M/s. Adgroup (Pvt.) Ltd.
3	M/s. Afroze Textile Industries (Pvt.) Ltd. LA-7.1-7, Block 22, Federal B Area, Karachi. Ph: 36834400-5-6-8 Fax: 36310559	M/s. Emotion (Pvt.) Ltd. (for Bed & Bath)	M/s. Bond Advertising / M/s. Embient Communication
4	M/s. Al Ghurair Giga Pakistan (Pvt.) Ltd., DHA, Phase II, Sheikh Zayed Bin Sultan Al Nahyan Road, (G.T. Road), Islamabad. UAN: 111-244-244 Fax: 4492201	M/s. Manhattan Communications	M/s. Modem4 (Pvt.) Ltd.
5	M/s. Muslim Aid Serving Humanity, House No.228, Street No.23, F-11, Islamabad. Ph: 2102249 Fax: 2213542	No new agency appointed	M/s. Synergy Advertising
6	M/s. Primus Investment Management Ltd., 4th Floor, Horizon Vista, Commercial 10, Block 4, Scheme 5, Clifton, Karachi. Ph: 35290006-9 Fax: 35370873	M/s. Marketing & Advertising (Pvt.) Ltd.	M/s. 5th Element (Pvt.) Ltd.
7	M/s. Taneez, 136 Level-1, Pak Towers Shopping Mall, Clifton, Karachi. Ph: 35832525, 35830297	No new agency appointed	M/s. Creative Consultants
8	M/s. Tribal Area Electric Supply Co. Peshawar. Office of the Chief Executive Officer TESCO 213-WAPDA House, Peshawar. Ph: 9212006 Fax: 9212950	No new agency appointed	M/s. Orient Advertising

III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	
1	M/s. Silkbank Ltd., Silkbank Building, I.I. Chundrigar Road, Karachi. UAN: 111-00-7455 Fax: 32460464	<u>M/s. Manhattan Communications:</u> for Silk Bank all in one Account and Corporate Banking ads. <u>M/s. Spectrum Communications:</u> for Silk Bank Mahana Munafa Ready Line and Cash ease. MBH <u>M/s. Pak Media Communications:</u> for Silk Bank all in one Account, Silk Bank Mahana Munafa Ready Line and Cash Ease.

2 M/s. Iqra University Gulshan-e-Iqbal Campus,
Abid Town, Block-2, Gulshan-e-Iqbal,
Karachi. Ph: 34800671-4 Fax: 34987806

M/s. Adcom (Pvt.) Ltd. : for Main Campus (Korangi)

Creative Agency

MBH

M/s. Contract :

M/s. T Media

for Gulshan-e-Iqbal Campus

IV) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

Product/Area/ Agency

1 M/s. Sui Southern Gas Company Ltd.,
ST-4/B, Block-14, Sir Shah Muhammad
Suleman Road, Gulshan-e-Iqbal,
Karachi. Ph: 9231500 Fax: 9231550

M/s. Manhattan International: for Gas Theft and Leakage and
Unauthorized use of Gas Generators Campaigns.

M/s. Internnational Advertising: for Operational Advertisements

M/s. Brand Partnership: for Natural Gas Conservation and
Defaulter Campaigns.

M/s. Wahedna D'Arcy: for Winter Safety, Manage your gas bill
campaign, Tender advertisements and SSGC LPG
advertisements.

(M/s. Argus / Prestige / and Kimco cleared)

Thanking You,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

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