



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref:APNS/2013/52

March 5, 2013

To: All Member Publications

Sub: Centralized Media Policy

Dear Sirs,

The APNS has expressed its thanks to the Minister for Information, Mr. Qamar Zaman Kaira for resolving the issue of Centralized Media Policy to the satisfaction of the APNS and pay the outstanding dues for the period 2008 to 2012.

Mr. Masood Hamid, Secretary General, APNS has stated that a delegation of APNS consisting of President, Secretary General and Mr. Jamil Athar held a meeting with Mr. Qamar Zaman Kaira, Federal Minister for Information and Broadcasting at Islamabad. The meeting was attended by Mr. Agha Nadeem, Secretary Information and PIO, Mr. Imran Gardezi. The APNS apprised the Ministry on the reservation of APNS on the Centralized Media Policy. The Office Bearers also pointed out that the bills against advertisements of Federal Government Ministries / Departments for the period 2008 to 2012 were long outstanding which should be cleared before the expiry of the tenure of the present government. Mr. Qamar Zaman Kaira very kindly agreed to resolve the issue of Centralized Media Policy to the satisfaction of the APNS and clear the outstanding dues as requested by the APNS at the earliest.

The APNS on behalf of its member publications has thanked the Minister for the gesture of acceding to APNS requests and has therefore, decided to withdraw the advertising campaign which was scheduled to appear in member publications in their issues of Wednesday, March 06, 2013 onwards. The Secretary General, APNS has requested the members not to publish the campaign.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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