All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2026/ 49 10.08.2026

To: All Member Publications
All Accredited / Associate Advertising Agencies

Dear Sirs,

The following clients have appointed the accredited agencies (given against their names).Please enlist these clients and update your record.

I) NEW APPOINTMENT

S.No.	Clients Name & Address	Accredited Agency / MBH
1	M/s. Nishat Hotels and Properties Ltd. Nishat House 53-A, Lawrance Road, Lahore. UAN:111-113-333	M/s. WPP Media PK (Pvt.) Ltd.
2	M/s. Karachi School of Business & Leadership. National Stadium Road, Opp. Liaquat National Hospital, Karachi. UAN:111115725	M/s. Synergy Advertising
3	M/s. R Power 104-CCA Commercial, D.H.A., Phase-6, Boulevard, Lahore.	M/s. Luminous Events (Pvt.) Ltd.

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S.No.	Client Name & Address	New Advtg. Agency/MBH	Outgoing Agency
1	M/s. Zubair Feeds (Pvt.) Ltd. 469 D/A, 6th Road, Setlite Town, Rawalpindi. Ph:4450011	No new agency appointed	M/s. Smart Ways Communication

III) ADITIONAL APPOINTMENT

S.No.	Client Name & Address	Product / Area / Agency/MBH
1	M/s. Trade Development Authority of Pakistan 8th Floor, Block-A, Finance & Trade Centre, Shahrah-e-Faisal, Karachi. Ph:111-444-111	M/s. Maxim Advertising For ads related to Asia, tender notices, Healthcare, Engineering & Mineral show, (HEMS) Exhibition and related tender notices Texpo Exhibition & related tender notices. M/s. Connect Marketing Communications For ads related to Americas, Food Exhibitions, All media campaign of FoodAg, and related tender notices M/s. Creative Junction For ad related to Europe & Public notces of Hiring & Recruitments. WEXNET Exhibition, Sukkur Trade Show and related tender Notices M/s. Adarts Karachi (Pvt.) Ltd. For ads related to Africa, IT Expo, single Country Exhibitions & related tender notices, GB, Chitral & Swat Expo & related tender notices and Digital work of events. (M/s. Synergy Advertising and M/s. Oktopus 360 Media Cleared)

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Thanking you,
Yours faithfully,

(Dr. Tanvir A. Tahir)
Executive Director
APNS