



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref:APNS/2013/50

March 1, 2013

To: All Member Publications

Sub: Advertising Campaign on "Centralized Media Policy"

Dear Sirs,

We have to inform you that despite our strong reservations and rejection of Centralized Media Policy, the Federal Govt. has not withdrawn the decadent and arbitrary policy. The Executive Committee has therefore, decided to launch an advertisement campaign and request you to publish the following advertisements in your publications as under:

1. "You have taken this nation 40 years back" in issue of March 06, 2013
2. "No Mr. Prime Minister you cannot buy the Free Media off!" in issue of March 07, 2013.
3. "The Free Media will not suffer its death in silence!" in issue of March 08, 2013
4. "Democracy rules by a dictator's rule why?" in issue of March 09, 2013
5. "Democracy is Dying Dictators are Alive" in issue of March 10, 2013

We request you to kindly publish the above ads in your issues of March 06, 2013 onwards. The ad material is being sent through post. Please note that in case the Federal govt. withdraws the policy before March 06, 2013, you will be intimated accordingly

Thanking you,

Yours faithfully,

(Masood Hamid)
Secretary General
APNS

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