

All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2013/86

April 12, 2013

To: ALL MEMBER PUBLICATIONS.

Sub: Suspension of Business of M/s. Value Added Marketing Services (Pvt) Ltd

Dear Sirs,

We have to inform you that the above accredited advertising agency has failed to clear the reported dues of member publications pertaining to November – December'2012 clearance period. The above agency is therefore, suspended with immediate effect.

PAKISTAN NEWSPAPERS SOCIET

All member publications are advised not to accept any advertisement of the clients of the above agency through any source what-so-ever till further communication by the APNS.

Please go through APNS website i.e. <u>www.apns.com.pk</u> for other agencies / Clients under suspension.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid)

Secretary General