

All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2014/055

March 08, 2014

To: All Member Publications

All Accredited Advertising Agencies

Sub: Suspension of Advertisements of

1. Pakistan Electric Power Co. Ltd. (PEPCO)

2. Pakistan Water & Power Development Authority (WAPDA)

Dear Sirs,

We have to inform you that Pakistan Electric Power Co. Ltd. (PEPCO) and Pakistan Water & Power Development Authority (WAPDA) have failed to clear the outstanding dues of M/s. Interflow Communications (Pvt.) Ltd. despite various communications. We have therefore, decided to suspend the advertisements of the above clients with immediate effect.

Member publications are hereby advised not to accept any advertisement of the above clients through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid) Secretary General APNS